



GET INVOLVED: CORPORATE SPONSORSHIP

95% believe company's involvement with FIRST benefits firm's reputation.

77% indicate their firm's support of FIRST made them feel more positive about their employer.

66% believe support of FIRST would help attract and retain good employees.

"At Motorola, our continued success depends on our ability to hire a world-class workforce. We know it's critical for tomorrow's workforce to be technologically literate. That's why we are investing in FIRST."

Gary Tooker, Vice Chairman, Motorola, Inc

FIRST is supported by a strong network of corporations, educational and professional institutions.

- » Some of the world's most respected companies provide funding, mentorship time and talent, volunteerism, equipment and more to make FIRST a reality.
- » Founding Sponsors include John Abele/Boston Scientific Corporation, Baxter International Incorporated, DaimlerChrysler Corporation Fund, DEKA Research & Development Corp., Delphi Corporation, General Motors Corporation, Johnson & Johnson, Kleiner Perkins Caufield & Byers, Motorola Incorporated, and Xerox Corporation.

Benefits of Sponsorship

FIRST sponsorship:

- » Builds a technologically literate work force
- » Provides renewed inspiration to company engineers and employees
- » Increases employee volunteerism
- » Strengthens company reputation in the community
- » Provides employee team building and training opportunities

"FIRST isn't just about building robots, it's about developing life skills. The kids learn skills in relationships, teamwork, finance, fundraising, budgeting and project management. The partnership between academia, the community and industry...will build our future employees and future citizens."

Steve Sanghi
Chairman of the Board, President & CEO, Microchip Technology

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